Product 1/2

959

Advertiser Ref

11338

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	evision	-	Alt Order #	ŧ
	166983	1		08407283	
Product			W		
TRUMP FOR PRESIDEN	Т				
Contract Dates	Estimate #				
10/25/16 - 10/31/16	8027				
Advertiser			Or	iginal Date	/ Revision
POL/Donald Trump/R/P	RES/US-A		C	9/30/16	/ 09/30/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxReps	CoxReps Phila
	Special Hand	ling			
	Demographic				
	Households				
		1			

Agy Code

Agency Ref

3024

Advertiser Code

521

*Line Ch Start Date End Date Description	Start/End Time		Spots/	T C	A 4
		Days Length V			Amount
1 WHIO 10/28/16 10/28/16 Friday Prime Ho Start Date End Date Weekdays Sp	oots/Week Rate	:30	P-05	NM 1	\$1,500.00
Week: 10/24/16 10/30/161	1 \$1,500.00				
2 WHIO 10/28/16 10/28/16 NewsCenter 7 @	noor12:00 PM-12:30 F	:30	P-05	NM 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/24/16 10/30/161	oots/Week Rate 1 \$1,000.00				
3 WHIO 10/28/16 10/28/16 NewsCenter 7 5		:30	P-05	NM 1	64 200 00
	ots/Week Rate	.50	F-05	NIVI	\$1,200.00
Week: 10/24/16 10/30/161	1 \$1,200.00				
4 WHIO 10/28/16 10/28/16 NewsCenter 7 6		:30	P-05	NM 1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/24/16 10/30/161	ots/Week Rate 1 \$1,500.00			- 1	
5 WHIO 10/28/16 10/28/16 Daybreak Edition		:30	P-05	NM 1	*****
	ots/Week Rate	.30	P-05	NM 1	\$800.00
Week: 10/24/16 10/30/161	1 \$800.00	16.2.3.3			
6 WHIO 10/28/16 10/28/16 M-F 7p-730p	7:00 PM-7:30 PM	:30	P-05	NM 1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sp</u> Week: 10/24/16 10/30/161	ots/Week Rate 1 \$1,200.00				
	7.1,230.00				
7 WHIO 10/28/16 10/28/16 CBS This Mornin Start Date End Date Weekdays Sp	ots/Week Rate	:30	P-05	NM 1	\$700.00
Week: 10/24/16 10/30/161	1 \$700.00				
8 WHIO 10/28/16 10/28/16 M-F 9a-10a	9:00 AM-10:00 AN	:30	P-05	NM 1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spr</u> Week: 10/24/16 10/30/161	ots/Week Rate 1 \$300.00				
	. 4000.00				
9 WHIO 10/31/16 10/31/16 M-F 10a-11a Start Date End Date Weekdays Spo	10:00 AM-11:00 A ots/Week Rate	:30	P-05	NM 1	\$350.00
Week: 10/31/16 11/06/16 1	1 \$350.00				
10 WHIO 10/31/16 10/31/16 NewsCenter 7 5p	5:00 PM-5:30 PM	:30	P-05	NM 1	\$1,200.00
	ots/Week Rate				
Week: 10/31/16 11/06/16 1	1 \$1,200.00			1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Donald Trump/R/PR| | 09/30/16 / 09/30/16

	Start/End		Spots/			
*Line Ch Start Date End Date Descrip		Days Length	Week Rate PCodel	Rtn Type Spo	ots	Amount
Start Date End Date Weekdays 11 WHIO 10/31/16 10/31/16 Daybrea Start Date End Date Weekdays Week: 10/31/16 11/06/16 1	Spots/Week Rate k Edition 530a5:30 AM-6:00 AM Spots/Week Rate 1 \$550.00	:30	P-05	NM	1	\$550.00
12 WHIO 10/31/16 10/31/16 NewsCe <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16 1	nter 7 530p 5:30 PM-6:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,400.00		P-05	NM	1	\$1,400.00
13 WHIO 10/31/16 10/31/16 NewsCe Start Date End Date Weekdays Week: 10/31/16 11/06/16 1	nter 7 6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00		P-05	NM	1	\$1,500.00
14 WHIO 10/31/16 10/31/16 Daybrea <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16 1	x Edition 6a 6:00 AM-7:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$800.00	•	P-05	NM	1	\$800.00
15 WHIO 10/31/16 10/31/16 M-F 7p-7 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16 1	30p 7:00 PM-7:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,200.00		P-05	NM	1	\$1,200.00
E 16 WHIO 10/29/16 10/29/16 Sat Prim Start Date End Date Weekdays Week: 10/24/16 10/30/161-	<u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00		P-05	NM	1	\$1,000.00
Spot Ch Date Range Descript 1 WHIO 10/24/16-10/30/16 Sat Prim See MG 16.2	e Hour 3 10:00 PM-	11:00 PISa	********	Type NM		
2 WHIO 10/29/16-10/29/16 SEC Ga MG for 16.1 10/29		Sa	:30 \$1,000.00 	NM		
17 WHIO 10/29/16 10/29/16 CBS This Start Date End Date Weekdays Week: 10/24/16 10/30/161	Morning Sa 10:00 AM-12:00 F <u>Spots/Week</u> <u>Rate</u> 1 \$600.00		P-05	NM	1	\$600.00
18 WHIO 10/29/16 10/29/16 NewsCer	ter 7 Noon S12:00 PM-12:30 F <u>Spots/Week</u> <u>Rate</u> 1 \$175.00	:30	P-05	NM	1	\$175.00
19 WHIO 10/29/16 10/29/16 SEC Gar <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	ne 12:00 PM-7:00 PN <u>Spots/Week</u> <u>Rate</u> 1 \$1,000.00	:30	P-05	NM	1	\$1,000.00
20 WHIO 10/29/16 10/29/16 NewsCer <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161-	ter 7 Sa 6a 6:00 AM-7:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$200.00	:30	P-05	NM	1	\$200.00
E 21 WHIO 10/29/16 10/29/16 Sa-Su Ea	<u>Spots/Week</u> <u>Rate</u> 1 \$600.00	:30	P-05	NM	1	\$600.00
Spot Ch Date Range Descripti 1 WHIO 10/24/16-10/30/16 Sa-Su E See MG 21.2	arly News 6:00 PM-7:	ime <u>Weekdays</u> 00 PMSa	:30 \$600.00	<u>Type</u> NM		
2 WHIO 10/29/16-10/29/16 CBS Thi		Sa		NM		
22 WHIO 10/30/16 10/30/16 NFL Brov <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/161	rns Game 1:00 PM-4:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$6,000.00	:30	P-05	NM	1	\$6,000.00
23 WHIO 10/30/16 10/30/16 NFL RS L	ate Game O'4:30 PM-7:30 PM	:30	P-05	NM	1	\$5,000.00

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				/End	_		Spots/		_		
*Line Ch Start I		······································				Length \	Week	Rate PCodeRtn	Туре	Spots	Amount
Start Date Week: 10/24/16	End Date 10/30/16	<u>Weekdays</u> 1	Spots/Week 1	Rate \$5,000.00							
24 WHIO 10/30/ Start Date		6 Sun Prime H Weekdays	lour 2 8:00 Spots/Week	PM-9:00 PM Rate		:30		P-05	NM	1	\$2,000.00
Week: 10/24/16 25 WHIO 10/30/				\$2,000.00 AM-10:30 AN		:30		P-05	NM	1	\$800.00
Start Date Week: 10/24/16	End Date 10/30/16	Weekdays 1	Spots/Week 1	Rate \$800.00		.30		F-05	INIVI		\$800.00
26 WHIO 10/27/ Start Date Week: 10/24/16	/16 10/27/1 End Date 10/30/16	6 M-F 10a-11a <u>Weekdays</u> 1	10:00 Spots/Week 1	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	1	\$350.00
27 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16		6 M-F 11p Nev Weekdays 1	vs 11:00 Spots/Week 1	PM-11:35 F <u>Rate</u> \$1,500.00		:30		P-05	NM	1	\$1,500.00
28 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16	/16 10/27/1 End Date 10/30/16	6 NewsCenter Weekdays	7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00		:30		P-05	NM	1	\$1,000.00
29 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16	16 10/27/1 End Date 10/30/16	6 Daybreak Ed <u>Weekdays</u> 1	lition 530a5:30 A Spots/Week	AM-6:00 AM Rate \$550.00		:30		P-05	NM	1	\$550.00
30 WHIO 10/27/						:30		P-05	NM	1	\$1,400.00
	End Date 10/30/16	Weekdays 1	Spots/Week 1	Rate \$1,400.00							V .,
31 WHIO 10/27/ Start Date Week: 10/24/16	16 10/27/1 <u>End Date</u> 10/30/16	6 NewsCenter <u>Weekdays</u> 1	7 6p 6:00 F Spots/Week 1	PM-6:30 PM Rate \$1,500.00		:30		P-05	NM	1	\$1,500.00
32 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16	16 10/27/1 End Date 10/30/16	6 Daybreak Ed <u>Weekdays</u> 1	ition 6a 6:00 A Spots/Week 1	AM-7:00 AM Rate \$800.00		:30	All months	P-05	NM	1	\$800.00
33 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16	16 10/27/1 <u>End Date</u> 10/30/16	6 M-F 7p-730p <u>Weekdays</u> 1	7:00 F Spots/Week	PM-7:30 PM Rate \$1,200.00		:30		P-05	NM	1	\$1,200.00
34 WHIO 10/27/ <u>Start Date</u> Week: 10/24/16	16 10/27/10 End Date 10/30/16	6 CBS This Mo Weekdays 1	orning 7:00 A Spots/Week 1	AM-9:00 AM Rate \$700.00		:30		P-05	NM	1	\$700.00
35 WHIO 10/25/	16 10/25/1					:30		P-05	NM	1	\$1,000.00
Week: 10/24/16	End Date 10/30/16	-1	Spots/Week 1	\$1,000.00		-					
36 WHIO 10/25/1 Start Date Week: 10/24/16	16 10/25/10 End Date 10/30/16	NewsCenter Weekdays -1	7 5p 5:00 F Spots/Week 1	PM-5:30 PM Rate \$1,200.00		:30		P-05	NM	1	\$1,200.00
37 WHIO 10/25/1 Start Date Week: 10/24/16	16 10/25/16 End Date 10/30/16	Daybreak Ed Weekdays -1	ition 530a5:30 A Spots/Week 1	M-6:00 AM <u>Rate</u> \$550.00		:30		P-05	NM	1	\$550.00
38 WHIO 10/25/1 Start Date Week: 10/24/16	16 10/25/16 End Date 10/30/16	NewsCenter Weekdays	7 530p 5:30 F Spots/Week 1	PM-6:00 PM Rate \$1,400.00		:30		P-05	NM	1	\$1,400.00

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10/31/16 -10/31/16

Totals



	Contract / Revision	Alt Order #	
	166983 /	08407283	
Contract Dates	Product	Estimate #	
10/25/16 - 10/31/16	TRUMP FOR PRESID	E18027	

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Donald Trump/R/PR| | 09/30/16 / 09/30/16

*Line Ch Start Date End Date	Start Description Time		Days Length	Spots/ Week Rate PCodeRt	n Type Spots	Amount
39 WHIO 10/25/16 10/25/16 I Start Date End Date We	ekdays Spots/Week NewsCenter 7 6p 6:00 li ekdays Spots/Week 1	Rate PM-6:30 PM <u>Rate</u> \$1,500.00	:30	P-05	NM	1 \$1,500.00
Start Date End Date We	Daybreak Edition 6a 6:00 A eekdays <u>Spots/Week</u> 1	AM-7:00 AM Rate \$800.00	:30	P-05	NM 1	\$800.00
Start Date End Date We	Tue Hour1 8:00 F ekdays Spots/Week 1	PM-9:00 PM Rate \$3,000.00	:30	P-05	NM 1	\$3,000.00
Start Date End Date We	M-F 10a-11a 10:00 <u>ekdays</u> <u>Spots/Week</u> L 1	AM-11:00 A Rate \$350.00	:30	P-05	NM 1	\$350.00
Start Date End Date Wee	M-F 11p News 11:00 ekdays <u>Spots/Week</u> L 1	PM-11:35 F Rate \$1,500.00	:30	P-05	NM 1	\$1,500.00
Start Date End Date Wee	NewsCenter 7 @ noor12:00 ekdays Spots/Week 1	PM-12:30 F Rate \$1,000.00	:30	P-05	NM 1	\$1,000.00
Start Date End Date Wee	NewsCenter 7 5p 5:00 F ekdays <u>Spots/Week</u> 1	PM-5:30 PM Rate \$1,200.00	:30	P-05	NM 1	\$1,200.00
Start Date End Date Wee	NewsCenter 7 6p 6:00 P ekdays <u>Spots/Week</u> 1	PM-6:30 PM Rate \$1,500.00	:30	P-05	NM 1	\$1,500.00
Start Date End Date Wee	Daybreak Edition 6a 6:00 A ekdays <u>Spots/Week</u> 1	M-7:00 AM <u>Rate</u> \$800.00	:30	P-05	NM 1	\$800.00
Start Date End Date Wee	M-F 7p-730p 7:00 P ekdays <u>Spots/Week</u> 1	PM-7:30 PM <u>Rate</u> \$1,200.00	:30	P-05	NM 1	\$1,200.00
			Totals	0.00	48	\$58,575.00
Time Period # of Spots	Gross Amount Age	ency Comm.	Net Amour	nt		
09/26/16 -10/30/16 41	\$51,575.00	(\$7,736.25)	\$43,838.7	5		

Signature:	Date:	

\$7,000.00

\$58,575.00

7

48

(* Line Transactions: N = New, E = Edited, D = Deleted)

(\$1,050.00)

(\$8,786.25)

\$5,950.00

\$49,788.75

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166983 REP HEADLINE# 8407283 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

610-225-1191 FAX# 610-22 RISK !!! REPORT FROM REP AGENCY CREDIT HARRIS REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

OCT11/16 15.43

VT-OIHW ***

CHANGES

15.43 # DATE OCT11/16 SALESMAN REGIONAL TRACEY ROBINSON NICK WELTE LOCAL PH-CLASS: NATL. BUYER NAME PRSN SALES REP.# ORDER, INVOICE) BILLING NEEDED ADVOCACY GROUP (LINE, CO-OP NAME POLI/D TRUMP/R/PRE/US COMMENTS: 22314 # 8407283 AMERICAN MEDIA & LANE VA WK-1815 SLATERS ALEXANDRIA, CONTRACT EST#8027 OCT31/16 TAX FOR PRESIDENT AGY. NAME STATE OCT25/16 ADV. TRUMP FLIGHT DATES TAX # ORDER PRDCT # # CILY ADV AGY

49-50 TO DEANNA FR JARED OK; D M1, SEE LN REP:

PLS CNF THANKS TOTAL SAME

A CASH IN ADVANCE SCHEDULE **** THIS IS **** Σ STA: CON

DONALD J TRUMP FOR PRESIDENT

:LINE#:REP	.: CD:	TIME PERIOD	: LGTH : SEC	RATE	: START : DATE	END DATE	SPTS:	WEEK :	DAYS	TOTI:
7	AGENCY	AGENCY ADVERTISER CODE = 521 AGENCY PRODUCT CODE = 959	ODE = 521 = 959	AGENCY EST# :	= 8027					
16	S 1	1000P-1100P	30	\$1,000.00	10/29	10/29	0	SAT		0
PROGRAM: RADULTS: CON COM1:	AM:	48 HOURS-CBS 4.8 48 HOURS-CBS								
49	A 1	1000A-1200N	30	\$600.00	10/29	10/29	Н	SAT		Н
PROGRAM: RADULTS: ORD COM1: THIS IS A	SAM :: COM1: IS A	CBS SATUR 4.8 SPOTS NA MAKE-GOOD	MORNING TO PROGRAM CHANGE OCT29 ON LINE-16 OCT29 ON LINE-21	S PLEA FOR 1 FOR 1	SE ADVISE ASAP SPOT/WK SPOT/WK					

REP HEADLINE# 8407283 TRF# 166983 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES **

OCT11/16 15.43

:LINE#:REP	:REP	: CD:	TIME PERIOD	- 1	: LGTH : SI	SEC	RATE	: START : DATE	 H	END	:SPTS:	WEEK :	DAYS	: TOTL:
	20	K	330P-700P		30	\$1,	\$1,000.00	10/29	H	10/29			SAT	
	PROGRAM: RADULTS: ORD COM1: PART OF A	SAM: TTS: COM1: OF A	SEC FOOTBALL 4.8 SPOTS NA DUE MAKEGOOD MADE	ALL DUE TO ADE UP	PROGRAM OF LINES	PROGRAM CHANGES OF LINES 49-50	PLEASE	ADVISE ASAP	4P					
	21	Ø	600P-700P		30	\$60	\$600.00	10/29	1	10/29	0	28	SAT	0
PROGRAM: RADULTS: CON COM1: STATION MAKEGOOD M1 OK'D BUY	PROGRAM: RADULTS: CON COM1: N MAKEGOOD OK'D BU	AAM : TTS : COM1: COM1: BU	SAT NW 7.5 SAT NW OFFERS:	TR 6 SED: SA1 FER: SA1 CMT: SPC	SCNTR 6 SCNTR 6 MISSED:SAT/1000P-1100P SAT/600P-700P OFFER:SAT/1000A-1200N & SAT/330P-700P CMT:SPOTS NA DUE TC		PROGRAM CF	OCT29 OCT29 OCT29 OCT29 CHANGES PLEASE		3 3 3 ADVISE	308 308 308 308 308 ASAP	\$1,000.00 \$600.00 \$600.00 \$1,000.00	(OCT11/16) PLS ADVISE	11/16) ADVISE.
OCT/16		575.	51575.00 NOV/16	\$7,00	\$7,000.00						100	CONTRACT TOTAL		л 1 1 1 1 1 1

58575.00

CONTRACT TOTAL TOTAL

0/0

WBDT

CABL 0%

WRGT 13%

WKEF 13%

WDTN 15%

57%

WHIO

MARKET TOTALS \$102,763

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM R-RATE

P-CLASS, PLAN, SECT

B-BUY TYPE

A-ADD

MOD CODE

DEMOS- RADULTS* RA35-64

SVC- NSI

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

C-CANCELLED DE-DELETE E-EFF DATES